



## BUILDING FOR EXCELLENCE, 4th Edition – Management and Leadership Tools for 9-1-1 Professionals

This comprehensive and motivational course is a **must** for every current or aspiring supervisor or manager. The course looks at management and leadership in terms of personal, organizational, and professional excellence **within the field of public safety communications**. It applies the proven principles and practices from the wealth of generic training available and **brings it home to our profession** and **our unique needs and motivators**.

Building for Excellence, 4th Edition addresses the **current issues affecting our industry** and provides you with the tools and information you need to maximize your abilities and build for excellence within your chosen profession.

### PREREQUISITES:

Public Safety Communications experience.

### BENEFITS OF TAKING THIS COURSE:

After taking this course, you will be able to:

- Articulate your vision and values.
- Understand your and your team's unique personality characteristics and motivators.
- Understand and demonstrate the qualities of a true leader.
- Understand and apply the techniques of effective oral and written communications.
- Establish and maintain fair and motivational Performance Standards.
- Recognize and motivate employees to peak performance.
- Understand how to avoid liability issues.
- Understand and apply the techniques for dealing with problem employees.
- Recognize and prepare for the technology and people challenges and opportunities facing public safety communications professionals as our industry evolves.

### WHAT YOU WILL RECEIVE:

- **Comprehensive 100+-page course textbook.**
- The ability to interact with your peers – discover common problems – find out what is working for them – share information and materials – build a support network of friends in like positions.
- One-on-one mentoring - feedback and assistance from your instructor as you build your management and leadership skills.
- Certificate of Completion from **Profile Evaluations, Inc.** awarding **30 training hours** upon successful completion of the course.

### COURSE OUTLINE:

#### Week 1: Excellence Begins with You

- Managing and Leading – Is There a Difference?
- Defining your Vision and Values – The Foundation of Leadership
- Understanding Your Personality Type – Not Everyone Thinks Like You!?

## **Week 2: Leading with Excellence**

- Qualities of a True Leader
- The Power of Attitude – Become What You Believe
- Setting the Tone for a Positive Culture
- Becoming a True Leader
  - Walk the Talk - Evaluating Your Leadership Skills

## **Week 3: Communicating with Excellence**

- Getting Your Message Out – Skills for Effective Oral Communications
- Active Listening Skills to Enhance Comprehension
- How You Write Defines Your Image – Skills for Effective Written Communications

## **Week 4: Managing with Excellence – Defining Excellence**

- Expect the Best – Establishing a Proactive Performance Evaluation Process
- Developing Performance Standards
- Documenting and Evaluating Job Performance
- Coaching and Counseling Others
- Encouraging the Heart – Recognizing and Motivating Peak Performance

## **Week 5: Managing with Excellence – Tackling the Tough Issues**

- Gossips, Complainers and Terminators, Oh My.... Dealing with Problem Employees
- Avoiding Legal Pitfalls – Understanding Liability Issues in the Employment Process

## **Week 6: The Changing Face of Public Safety Communications**

- Challenges and Opportunities – Technology
  - The Past...the Present.... the Future – Next Generation 9-1-1 (NG911)
- Challenges and Opportunities – People
  - Attracting and Retaining a Multi-Generational Workforce
- Working Together for a Common Good - The Future Belongs to You....
- Course Wrap-Up and Final Exam

**TUITION: THIS COURSE IS TAUGHT OVER 6 WEEKS VIA PEI-911 ONLINE.**

**\$470.00** – includes all course materials

**Register 4 or more students and receive a 10% discount!**

## **2025 COURSE DATES**

January 6, 2025 – February 16, 2025

February 3, 2025 – March 16, 2025

March 10, 2025 – April 20, 2025

April 14, 2025 – May 25, 2025

May 5, 2025 – June 15, 2025

June 2, 2025 – July 13, 2025

July 7, 2025 – August 17, 2025

August 4, 2025 – September 14, 2025

September 8, 2025 – October 19, 2025

October 6, 2025 – November 16, 2025

November 3, 2025 – December 14, 2025